



2024 Showcase Awards Gala Sponsorship Prospectus

Consulting Engineers of Alberta has recognized excellence in consulting engineering in Alberta and throughout the world at the CEA Showcase Awards Gala. Project awards will be given for Excellence and Merit in thirteen categories. The Gala also profiles the Lieutenant Governor's Award for Distinguished Achievement in consulting engineering as well as the Harold L. Morrison Award given to a prominent Rising Young Professional in the field of consulting engineering.

This black tie/formal event is attended by over 500 industry leaders and distinguished guests including the Premier and Lieutenant Governor. In order to continue to deliver a first class event, we are offering the opportunity for you to join us as a sponsor for the CEA Showcase Awards Gala. We have developed a number of categories and levels of sponsorship in order to include all who wish to participate.

Presenting Sponsor \$10,000

Fostering Sponsor \$7,000

Supporting Sponsor \$3,500

Contributing Sponsor \$1,200

**Must have an "n" Number less than 25*

Details presented on the following page.

Note: Above Sponsorships are for **CEA member firms only**

Showcase Gala – April 26, 2024

CEA Member Sponsorship Levels

Presenting Sponsor (one available - **Sold**) **\$10,000**

- Lieutenant Governor, Premier or high profile MLA as table guest
- Receive four Gala tickets with front row table placement
- Speaking opportunity at Gala
- Full page colour advertisement in the spring issue of the CEA newsletter
- Corporate GOBO on front stage wall throughout the Gala
- Corporate logo on large screen during dinner
- Corporate logo and recognition in the Gala brochure
- Verbal recognition during the program
- Corporate logo on all signage, promotional materials and event marketing
- Corporate logo placed at CEA networking mixer event material:
 - *Transportation and Partners' Mixer - October 5, 2023*
 - *Regional Municipality of Wood Buffalo Mixer - October 12, 2023*
 - *City of Edmonton and Partners' Mixer - October 25, 2023*
 - *City of Calgary and Partners' Mixer - November 15, 2023*
 - *CEA CEO and Senior Managers' Breakfast Session, Edmonton - April 16, 2024*
 - *CEA CEO and Senior Managers' Breakfast Session, Calgary - April 18, 2024*
- Logo placement on the CEA Showcase Awards Gala web page

Fostering Sponsor (five available) **\$7,000**

- High profile MLA (or other levels of government) as table guest
- Receive two Gala tickets and preferential table placement
- Sponsorship logo on dinner menu cards
- Full page colour advertisement in the spring issue of the CEA newsletter
- Corporate GOBO on side or back wall throughout the evening
- Corporate logo on large screen during dinner
- Corporate logo on signage, promotional materials and event marketing
- Verbal recognition during the program
- Corporate logo placed at CEA networking mixer event material:
 - *Transportation and Partners' Mixer - October 5, 2023*
 - *Regional Municipality of Wood Buffalo Mixer - October 12, 2023*
 - *City of Edmonton and Partners' Mixer - October 25, 2023*
 - *City of Calgary and Partners' Mixer - November 15, 2023*
 - *CEA CEO and Senior Managers' Breakfast Session, Edmonton - April 16, 2024*
 - *CEA CEO and Senior Managers' Breakfast Session, Calgary - April 18, 2024*
- Logo placement on the CEA Showcase Awards Gala web page

CEA Member Sponsorship Levels

Supporting Sponsor (unlimited) \$3,500

- Receive two Gala tickets with flexible seating option
- Half page colour advertisement in the spring issue of the CEA newsletter
- Corporate logo and recognition in Gala brochure
- Corporate logo on large screen during dinner
- Verbal recognition during the program
- Corporate logo on Gala signage, promotional materials and event marketing
- Logo placement on the CEA Showcase Awards Gala web page

Contributing Sponsor (unlimited) \$1,200

**Must have an "n" Number less than 25*

- Third page colour advertisement in the spring issue of the CEA newsletter
- Corporate logo and recognition in Gala brochure
- Corporate logo on large screen during dinner
- Corporate logo on Gala signage and promotional materials
- Logo placement on the CEA Showcase Awards Gala web page